

MEGHALAYA GRASSROOTS MUSIC PROJECT

Launched in April 2022, the Meghalaya Grassroots Music Project (MGMP) is a dynamic initiative by the Government of Meghalaya to empower homegrown talent. Designed to spotlight emerging artists, MGMP offers vibrant platforms through café gigs, street busking, musical concerts, and auditorium shows held across the state. At its heart, MGMP celebrates creative expression. It aims to discover, nurture, and support the next generation of musicians, encouraging young talents to pursue their passion and build meaningful careers in music. Over time, the project has grown to embrace dance and theatre, hosting special events that reflect Meghalaya's rich cultural tapestry.

MGMP opens doors for local artists to perform outside the state and welcomes international performers to Meghalaya, fostering a vibrant exchange of artistic ideas. The initiative also uplifts communities by integrating performances with local festivals, such as the popular Strawberry Festivals.

Connect with us



@megh.grassroots.music.project
@mgmp_garohills



@MeghalayaGrassrootsMusicProj



Meghalaya Grassroots Music Project
Meghalaya Grassroots Music Project - Tura

Contact Us

+91 76400 03050
info@meghalayatourism.in

Address

Directorate of Tourism
3rd Secretariat Nokrek Building,
Lower Lachumiere, Shillong 793001,
Meghalaya, India

Download the App



www.meghalayatourism.in





Our vision is to empower and sustain Meghalaya's rich musical heritage by creating platforms that enable and promote emerging artists to hone their craft, gain exposure, and reach newer and wider audiences. Through platforms such as street shows, café gigs, and curated events, we aim to foster an ecosystem that supports artists while providing an array of entertainment for residents and visitors alike. Our goal is to uplift local talent and expand their reach, ensuring Meghalaya's music thrives on both regional and global stages.



MGMP X HARD ROCK CAFE

MGMP partners with Hard Rock Cafe to bring the state's music scene to the national stage. Actively collaborating with Hard Rock Cafe Delhi, Bangalore, Pune, Mumbai, Hyderabad, and Kolkata, MGMP has made it possible for local artists to earn a dedicated following and an amplified audience. Musical personalities Thunder's Cave, Ahaia, and Alive kicked off the collaboration with an electric performance representing the state across key Indian cities; putting Meghalaya's musical prowess to a national stage.



VOICES FROM THE HILLS



More than 2000 musical events organised across Meghalaya, and over 1600 artists performed in MGMP season 1



Over 8,897 shows featuring 4,294 artists performance in MGMP season 2



Featuring music across genres with special highlights on grassroots music



Operating in various locations across the states, including East Khasi Hills, Sohra, West Khasi Hills, Jaintia Hills, Garo Hills, and Ri-Bhoi

SUCCESS STORIES

- ★ Thunder's Cave, the winner of the Rock Band Competition at the 7th Northeast Youth Festival, was chosen to tour major establishments under the collaboration between Hard Rock Cafe and MGMP, on a Pan-India Hard Rock Cafe Tour
- ★ NA U BNAI recorded an album with MGMP partnered professional Studio, and also released a new single featuring local artist Jessie Lyngdoh
- ★ LB3 is the first MGMP band to perform an open act for the world-renowned Bryan Adams at his first concert in North East India
- ★ The MGMP Christmas Carnival featured 20 live performances by talented artists, bringing together music, food, and community spirit